

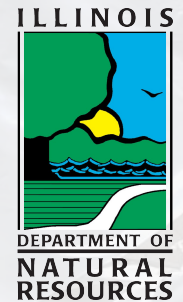
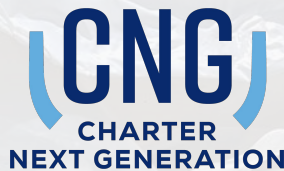


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Unwrapping a Future without Plastic Waste: How you can recycle your marina's boat wrap film

Our Partners:



Who We Are

- Started in 2014 to bring the region's diverse interests and perspectives together as one.
- Focused on creating the first sustainable region in North America and the world.
- Developing collaborative solutions to our most pressing socioeconomic and environmental issues
- Benchmark of success:
 - Economy is growing responsibly.
 - All people are thriving.
 - Environment is protected for future generations.



Importance of the Great Lakes Region

- Population of **107 million** people
- **GDP US \$6.0T**, which equals the 3rd largest national economy in the world.
- Largest freshwater system in the world, holding **21%** of the world's.
- Over **11,000** miles of coastline, the same distance as Chicago to Perth, Australia.
- More than **3,500** species of plants and animals and **200** fish.
- Source of clean drinking water for **40M** American and Canadian households.



The Recycling Challenge

- **80%** of consumer materials we use get landfilled when it could be recycled.
- Recycling decreases the need to extract raw materials for new products.
- The US EPA's goal is to achieve a **50% recycling** of all material by 2030.
- In the Great Lakes, this means recycling an additional **3M tons** of plastic annually



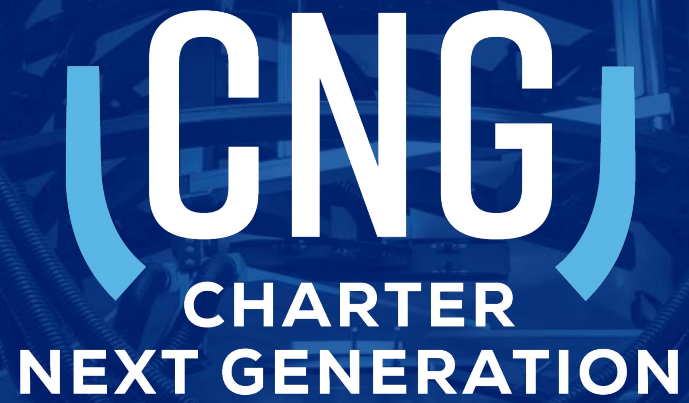
The Opportunity

- There are more than **4 million registered boats** on the US side of the Great Lakes.
- These boats generate **tens of thousands of tons** of shrink wrap waste each year.
- Less than **10%** is estimated to be recycled.
- Plastic in landfills increases the risk of **toxins** and **microplastics** leaking into the environment when it breaks down.



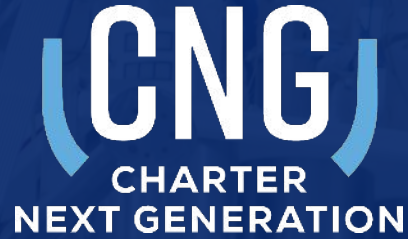
The Solution: Shrink Wrap Recycling Programs





COUNCIL OF THE GREAT LAKES REGION

December 5th, 2024



**CHARTER NEXT GENERATION
IS NORTH AMERICA'S
LEADING INDEPENDENT
PRODUCER
OF HIGHLY-ENGINEERED
SUSTAINABLE FILMS**



1 Billion+ Pounds
ANNUAL CAPACITY



High Performance Film
FOCUS



**Food | Consumer
Industrial | Healthcare**
END MARKETS



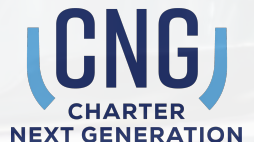
15
FACILITIES



Blown & Cast
EXTRUSION LINES



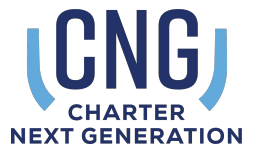
2,300+
EMPLOYEES



WORLD-CLASS FACILITIES



11 Locations
15 Manufacturing Facilities
Strategic Warehouse Network



APPLICATIONS DRIVING DEMAND

LLDPE-based Post Consumer Recycled Content



Trash Bags



Collation Shrink



Poly Mailers



Stretch Hooder



Towel Tissue Overwrap

Images are for reference only

The Solution: Shrink Wrap Recycling Programs

Quantity of Bags	Free Direct Shipping	Convenient Recycling	Regular Price Per Bag	Early Bird Pricing (Order before 1/31!)
1-24		✓	\$25	\$18
25-149	✓	✓	\$24	\$17
150+	✓	✓	\$23	\$16

Early Bird Pricing: Webinar attendees get early bird pricing. Recording viewers can access it until **January 31**.



Program Testimonial

CHICAGO

HARBORS

Participation Benefits

- **Environmental:** Reduce plastic landfill waste and prevent toxins and microplastics from entering waterways.
- **Customer Loyalty:** Boost your marina's eco-friendly image and attract environmentally conscious boaters with our signage and communication support.
- **Preparedness:** Stay ahead of recycling laws already in place in states like Minnesota.
- **Cost Savings:** Eliminate landfill fees.



How To Get Started

1. Fill Out the [Interest Form](#)

- a. Complete the non-binding form

2. Eligibility & Invoice

- a. Once your location and quantity of bags is confirmed, we'll send you an invoice.
- b. Webinar attendees get early bird pricing. Recording viewers can access it until **January 31**.

3. Bag Delivery

- a. Orders of **25+ bags** will be shipped to you. Smaller orders can be picked up at a convenient location.

4. Prepare Wraps

- a. Remove zippers, vents, and straps, then fill the bags.

5. Pick-Up or Drop-Off

- a. We'll inform you of how we will collect your bags closer in the spring.

Questions?

Ally Walker

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